

# MELODY MULUGETA

LOS ANGELES & BAY AREA

MELODYMULUGETA2@GMAIL.COM

## INTERESTS & HOBBIES

- Actress
- DJing (16k+ followers, 4.6+ million views)
- Video editing
- Documentary filmmaking
- Podcasting ("Double Take Podcast" with twin sister, on YouTube and Spotify)

## CLUB POSITIONS

- Secretary and Treasurer of the National Association of Black Journalists (NABJ) LMU Chapter

## TOOLS & SOFTWARE

- Blox CMS
- Canva
- Photoshop
- Adobe Premiere Pro
- Rekordbox
- Serato Studio
- Soundcloud (296k+ streams)

## HONORS

- Second place for Broadcast Journalism from the Associated Collegiate Press (ACP) in 2024 for "Double Take Podcast"
- Partnerships with labels like Atlantic, Interscope, Republic, OVO, Flighthouse Media, etc.
- Dean's List 7x
- Arrupe Scholar



DJ page:

@GIMMESUMGETLUCKI

## EDUCATION

- Loyola Marymount University
- Journalism Major with a minor in Public Relations
- Expected Graduation: 2026

## PROFESSIONAL EXPERIENCE

### Resident Advisor

LOYOLA MARYMOUNT UNIVERSITY | JAN 2026 - PRESENT

- Support residents with campus resources and conflict mediation
- Build community through programs tailored to students and engagement
- Maintain safety protocols and complete duty rounds across two buildings

### News Desk Intern at TMZ

FOX ENTERTAINMENT | JUN 2025 - AUG 2025

- Pitched timely stories during early morning meetings with producers
- Collaborated with social media team to create videos for Instagram
- Stayed updated across all social platforms to pull clips for stories
- Pitched their new series "Memba When?" (originally TMZ Throwbacks)

### Opinion Intern → Assistant Editor → Opinion Editor

LOS ANGELES LOYOLAN | SEPT 2023 - MAY 2025

- Publish weekly articles on music, TV, entertainment and campus life
- Manage team of 5 with pitching, writing and editing in the newsroom
- Use softwares like BLOX CMS and Camayak to design and edit stories

## PR AND ENTERTAINMENT EXPERIENCE

### Public Relations Coordinator

STRIKE MAGAZINE LA | SEPT 2025 - PRESENT

- Coordinate with marketing team on Strike's social rollout strategies
- Scout for brand partnerships and events to promote newest issue
- Manage messaging and content through TikTok and Instagram

### Assistant Concerts Producer

ASSOCIATED STUDENTS OF LMU | JUNE 2023 - MAY 2024

- Helped produce Fallapalooza festival, the largest event on LMU's campus
- Managed event logistics and talent relations, incl. list of artists considered
- Handled any communications with talents Cordae and UMI